Emerging Population Health Management Strategies in Our New Era of Health Care
PROGRAM & SPONSOR PROSPECTUS

Presented virtually by PHA, your national trade association dedicated to Population Health Management, the 2020 Innovation Summit and Capitol Caucus will gather key leadership from across the health care industry and leading health policy analysts for two days of education and networking with peers across the country. Alongside inspiring keynotes the innovation showcase, roundtable office hours with the association’s esteemed Board of Directors, and the annual membership meeting, this event will present pop health’s powerful path forward for success in improving health outcomes, driving affordability and presenting participants with capabilities and networking opportunities to strengthen and grow their business.

The 2020 event will be a fully interactive virtual program centered on:
- emerging high-value population health innovations in care delivery and management;
- planning for post-election policy scenarios;
- a renewed approach to social determinants of health; and
- capital and investment analysis.

Gold | $10,000
Host one of the day’s closing sessions. Introduce the speaker, facilitate the Q&A, and creatively engage with the full audience as they close a day of learning and networking. Premier recognition and marketing, as well as complimentary registrations, are included.

Bronze Sponsor | $5,000
Recognition on conference branding item and opportunity to contribute to pre-event welcome packet.

Silver | $7,500
Sponsor and introduce a panel discussion. Opportunity to contribute thought leadership materials in the attendee welcome packet and showcase commitment to the topic in pre-event multimedia.

Contributing Sponsor | $2,500
Enjoy the benefits of base sponsorship and reach those decision makers within the population health sector.

Bronze Breakout Sponsor | $5,000
Facilitate a breakout small-group discussion with a speaker or panel with the opportunity to contribute to the topic and discussion.

Presidential | $20,000
Sponsor the Keynote Session and introduce the Keynote Speaker. Showcase your company and its leadership in front of population health and wellness executives and allied professionals. Exclusive marketing benefits, pre-event multimedia, and complimentary registrations.

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