PHA Forum 20

Succeeding in Value Based Care: Leveraging Population Health Management Strategies

7:30 AM to 12:00 PM
Monday March 30 2020

Elevate
Advance
Succeed
Achieve
Network

Co-located with the Population Health Colloquium
The Population Health Alliance Forum ‘20 plus Annual Members’ Meeting and Luncheon will convene leadership from across the healthcare industry committed to improving health through value-based modeling, advanced engagement, and the proven interventions addressing social determinants of health. Speakers will include population health specialists, leading innovators, and industry experts.

PHA Forum ‘20, Succeeding in Value Based Care: Leveraging Population Health Management Strategies will kick off with a networking breakfast, featuring highly recognized keynote speakers, panels of experts on the leading topics of import to the field, and conclude with the Annual Members’ Meeting and Luncheon.

Elevate your organization with key decision makers by supporting the industry’s only multi-stakeholder professional and trade association focused solely on population health.

**SPONSORSHIP OPPORTUNITIES**

**Presidential | $20,000**
Sponsor the Keynote Session and introduce the Keynote Speaker. Showcase your company and its leadership in front of population health and wellness executives and allied professionals. Exclusive marketing benefits, pre-event multimedia, and complimentary registrations.

**Gold | $10,000**
Sponsor the Annual Member Meeting and Luncheon and introduce luncheon keynote speakers. Premier recognition and marketing, as well as complimentary registrations are included.

**Silver | $7,500**
Sponsor and introduce a panel discussion. Opportunity to contribute thought leadership materials in the attendee folder and showcase commitment to the topic in pre-event multimedia.

**Bronze Breakfast Sponsor | $5,000**
Kick the morning off as Breakfast Sponsor, keeping attendees fortified during the conference day and providing time to network.

**Bronze | $5,000**
Recognition on a conference branding item such as WiFi or badge sponsorship.

**Contributing Sponsor | $2,500**
Enjoy the benefits of base sponsorship and reach those decision makers within the population health sector.

For more information, contact bling@populationhealthalliance.org, call (202) 737-5476 or visit PHA at PopulationHealthAlliance.org.