



**Improving  
Health Through  
Financial Security:**  
The Common  
Denominator Across  
Social Determinants  
and Populations



**PHA  
CAPITOL  
CAUCUS &  
INNOVATION  
SUMMIT  
2019**

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PROGRAM & SPONSOR PROSPECTUS

2019



## PHA CAPITOL CAUCUS & INNOVATION SUMMIT 2019



# Improving Health Through Financial Security: The Common Denominator Across Social Determinants and Populations

**The Population Health Alliance Capitol Caucus & Innovation Summit 2019** will convene Washington, D.C. policymakers and key stakeholders from across the health care industry committed to driving innovation in care management, wellness, and prevention for focused briefings on key legislative and regulatory issues. Speakers will include policymakers, population health specialists, and industry leaders. Keynote remarks from thought leaders will kick off a series of substantive panel discussions with open dialogue among senior experts about legislative and regulatory challenges and opportunities to advance population health. The Population Health Alliance Capitol Caucus & Innovation Summit 2019 will allow participants to engage in conversations with leaders in the know, and to learn how policy initiatives could affect their priorities.

**All sponsorship opportunities include recognition on the website, in communications and on signage.**

**October 29, 2019**

**7:30 AM - 3:00 PM**

Top of the Hill Conference  
Center at the Reserve  
Officer's Association  
1 Constitution Ave. NE  
Washington, DC

### **Presidential | \$20,000**

Sponsor the Keynote Session and introduce the Keynote Speaker. Showcase your company and its leadership in front of population health and wellness executives and allied professionals. exclusive marketing benefits, pre-event multimedia, and complimentary registrations.

### **Gold | \$10,000**

Sponsor luncheon and introduce luncheon keynote speakers. Premier recognition and marketing as well as complimentary registrations are included.

### **Silver | \$7,500**

Sponsor and introduce a panel discussion. Opportunity to contribute thought leadership materials in the attendee folder and showcase commitment to the topic in pre-event multimedia.

### **Bronze Breakfast Sponsor | \$5,000**

Kick the morning off as Breakfast Sponsor, keeping attendees fortified during the conference day and providing time to network.

### **Bronze Sponsor | \$5,000**

Recognition on a conference branding item such as WiFi or badge sponsorship.

### **Contributing Sponsor | \$2,500**

Enjoy the benefits of base sponsorship and reach those decision makers within the population health sector.

**For more information**, contact Brent Ling at [bling@population-healthalliance.org](mailto:bling@population-healthalliance.org) or call (202) 737-5476.

