



Voice of Population Health  
NEWSLETTER

## PHA NEWS

### Be on the Move with PHA in 2019!

2019 is shaping to be an even more exciting year for PHA with events such as the PHA Forum, many new members and special initiatives, not to mention an extension of our work on Social Determinants of Health!

The PHA Board thanks its many committed members advancing Population Health for individuals and communities every day. If you are not a PHA member [join](#) the Population Health Alliance today.

JOIN PHA

## Register Now!

### PHA Forum 2019: Creating Value through Engagement & Social Determinant Levers

Join PHA for the PHA Forum 2019 from 8 am - Noon on March 18, 2019 in Philadelphia, PA at the Loews Philadelphia hotel. The PHA Forum 2019 will be held in conjunction with the Population Health Colloquium brought to you by the Jefferson College of Population Health.

The agenda includes the following:

7:30 - 8 am

#### **Networking Breakfast**

8:00 - 8:20 am

#### **Creating Value through Population Health Management Strategies: A Vision for the Future**

*Speakers: Rose Maljanian, CEO, HealthCAWS; Chairman of the Board, PHA*

*David Nash, MD, Dean, Jefferson School of Population Health*

8:20 - 8:50 am

#### **Delivering Value through Innovative Population Health Solutions in Medicare Advantage**

*Speaker: Congresswoman Allyson Y. Schwartz, President & CEO, Better Medicare Alliance*

8:50 - 9:20 am

#### **Innovation Drive to Advance Population Health**

**Speaker: Gaurav Lal, Executive Director, Innovative Solutions, Merck**

9:20 - 9:30 am

#### **Break**

## **NEW! THE PHA VALUE ACTION SHOP**

*Moderator: Sandeep Wadhwa, MD, MBA, Senior Vice President, Government Programs, Solera Health, Inc.*

9:30 - 10:10 am

### **Social Determinant Levers**

*Speakers: Mary Jane Osmick, MD, Vice President & Medical Director, American Specialty Health  
Brian Ebersole, Senior Director, Springboard Health, Geisinger*

10:10 - 10:50 am

### **Provider Engagement and Community Involvement**

*Speakers: Jaan Sidorov, MD, Chief Executive Officer, Care Centered Collaborative  
Kimberlydawn Wisdom MD, MS, Senior Vice President, Community Health & Equity; Chief Wellness Diversity Officer, Henry Ford; Health System and Michigan's First Surgeon General*

10:50 - 11:40 am

### **Employer Engaging Low Wage and Aging Workforce**

*Speaker: Ray Fabius, MD, Co-Founder and President, HealthNEXT*

11:40 - 12:00 pm

### **Closing Remarks**

*Rose Maljanian, CEO, HealthCAWS; Chairman of the Board, PHA  
Sandeep Wadhwa, MD, MBA, Senior Vice President, Government Programs, Solera Health, Inc.*

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## **A special thank you to our sponsors:**

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### Register for the PFP Summit

Register for the [PFP Summit](#), February 25-27 at the Hyatt Regency LAX in Los Angeles, CA. Population Health Alliance will be featured in its presentation, "The Role of Population Health in Value-based Care." Join speakers Rose Maljanian, Chairman and Chief Executive Officer, HealthCAWS, Inc.; Board Chair, Population Health Alliance, (Moderator); John Haughton MD, MS, Chief Clinical Improvement Officer, Independent Health; Medical Innovation Officer, Chautauqua ACO (AMP); Chief Innovation Officer, Dx-ID; David K. Nace, MD, Chief Medical Officer, Innovaccer; and Joshua Sclar, MD, MPH, Chief Medical Officer, BioIQ.

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### PHA Thought Leadership - Don't Miss This!

Look to our [Chairman's Leadership Circle](#) for the latest thought provoking writings from the industry's top thought leaders. If you would like to be considered as a contributor please email [staff@populationhealthalliance.org](mailto:staff@populationhealthalliance.org).

### ICYMI - PHA Provider Series Webinar: Practical Shared Information and Workflow for Sharing Care, Value Purchasing Reports and Quality Purposes

**Speaker:**

**John Haughton MD, MS**

Chief Clinical Improvement Officer, Independent Health  
Chief Innovation Officer, Chautauqua AMP (MSSP ACO)

LISTEN TO THE RECORDING

### Quality & Research

The Population Health Alliance (PHA) Quality and Research Committee is tackling the issues of driving value in population health, social determinants, and consumer engagement for its 2018-2019 priorities. John Robitscher, CEO of the National Association of Chronic Disease Directors will be the guest for the January call. He will be having a dialogue with members about opportunities and strategies for collaborations between population health and public health organizations.

Any PHA member is invited to join the committee. For information or to join the PHA Quality and Research Committee, please contact Liza Greenberg, Quality and Special Projects, at [lgreenberg@populationhealthalliance.org](mailto:lgreenberg@populationhealthalliance.org).

## Welcome PHA's Newest Member

Please welcome [American College of Lifestyle Medicine](#) as PHA's newest member.

The [American College of Lifestyle Medicine \(ACLM\)](#) is the professional medical association for physicians, medical professionals, allied health professionals and those with professional careers devoted to advancing the mission of lifestyle medicine.

## NCQA Launches New Population Health Management Programs

As part of its mission to improve the quality of health care, the National Committee for Quality Assurance (NCQA) is launching two new programs. Population Health Program Accreditation assesses how an organization applies population health concepts to programs for a defined population. Population Health Management Prevalidation reviews health IT solutions to determine their ability to support population health management functions.

Qualifying PHA Members who are accreditation eligible in any category may receive a courtesy copy of the health plan population health accreditation standards to get a glimpse into what is required. Please email [aking@populationhealthalliance.org](mailto:aking@populationhealthalliance.org) with your request.

LEARN MORE

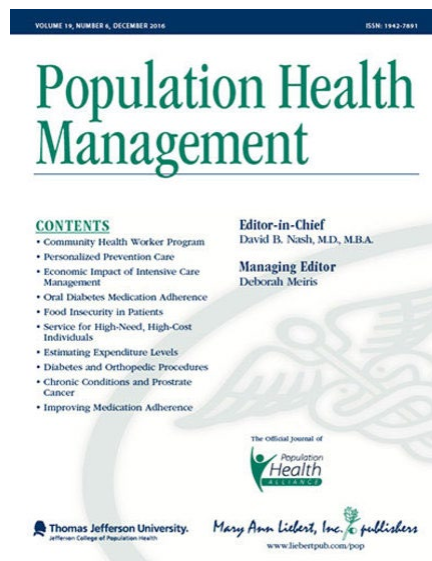
## Population Health Management

Population Health Management is the official journal for the Population Health Alliance. PHA corporate members receive a complimentary subscription. In a previous edition we had a full insert highlighting the [PHA Value to Members](#).

In future issues we will include the PHA Member Showcase where your company could be highlighted to the journal's more than 14,000 corporate and individual subscribers.

Please contact Allison King at [aking@populationhealthalliance.org](mailto:aking@populationhealthalliance.org) or 202-737-5476 for more information on being featured in the PHA Member Showcase.

*Population Health Management's* editorial board is seeking



manuscript submissions for review. Please review [criteria and information for submission](#).



## PHA Members in the News

### **Amgen Makes All Repatha® (evolocumab) Device Options Available In The US At A 60 Percent Reduced List Price**

[Amgen](#) announced that as part of the Company's commitment to improve patient affordability for an innovative biologic medicine for people with high cholesterol who are at risk for heart attacks and strokes, all Repatha® (evolocumab) device options, including the Pre-Filled Syringe and Pushtronex® (on-body infusor with prefilled cartridge), are now available at a 60 percent reduced list price of \$5,850 per year. The most commonly used delivery system, the Repatha SureClick® autoinjector, was made available at the lower list price of \$5,850 on Oct. 24, 2018. The lower priced Repatha options are identical to the Repatha options currently available, but have been introduced to reduce out-of-pocket costs for patients, especially Medicare patients. [More](#)

### **Mercy Virtual Care for Kids Featured in Wall Street Journal**

[Mercy's](#) modern twist on mental health care has caught the attention of The Wall Street Journal.

In the article, "The Psychiatrist Can See Your Child Now, Virtually," Laura Landro reports that fewer communities across America have access to psychiatrists or psychologists who can respond when a child needs mental help. And that's why Mercy recently took steps to meet kids' needs in the place they're used to going: their pediatrician or family medicine doctor's office. [More](#)

### **Geisinger Posts Hospital Charges Online**

[Geisinger](#) has long featured a MyEstimate® tool on its website to assist patients with determining possible out-of-pocket expenses for medical treatment. Now, Geisinger is including hospital charges for all of the organization's hospital facilities, in compliance with new Centers for Medicare & Medicaid Services (CMS) guidelines that went into effect on Jan. 1, 2019. [More](#)

### **Merck Exercises Option for NGM Bio's Investigational Insulin Sensitizer, NGM313, for the Treatment of NASH and Type 2 Diabetes**

[Merck](#) and NGM Biopharmaceuticals, Inc. (NGM) announced that Merck has exercised its option to license NGM313, an investigational monoclonal antibody agonist of the  $\beta$ -Klotho/FGFR1c receptor complex Merck (NYSE:MRK), known as MSD outside the United States and Canada, and NGM Biopharmaceuticals, Inc. (NGM) today announced that Merck has exercised its option to license NGM313, an investigational monoclonal antibody agonist of the  $\beta$ -Klotho/FGFR1c receptor complex that is currently being evaluated for the treatment of nonalcoholic steatohepatitis (NASH) and type 2 diabetes. This is part of the companies' broad strategic

collaboration to discover, develop and commercialize novel biologic therapeutics announced in 2015.lex that is currently being evaluated for the treatment of nonalcoholic steatohepatitis (NASH) and type 2 diabetes. This is part of the companies' broad strategic collaboration to discover, develop and commercialize novel biologic therapeutics announced in 2015. [More](#)

### **Solera Health Partners with L.A. Care Health Plan to Prevent Diabetes**

[Solera Health](#), the leading integrated community network, will join forces with L.A. Care Health Plan, the largest publicly-operated plan in the country, to administer a Diabetes Prevention Program (DPP) for low-income residents in Los Angeles County. The partnership with Solera will enable L.A. Care's adult members who are at risk of developing type 2 diabetes to access the DPP through one of Solera's many DPP providers within the county. [More](#)

### **Blue Cross Blue Shield Association Statement on the Texas et al. v. United States et al. Ruling**

[Blue Cross Blue Shield Association](#) President and CEO Scott Serota issued the following statement today in regard to the U.S. District Court ruling on the Affordable Care Act.

"Blue Cross and Blue Shield (BCBS) companies' core principle is that all Americans, including those with pre-existing medical conditions, have access to quality health coverage no matter who they are or where they live. [More](#)

### **American Specialty Health Announces Blink Fitness Partnership with Silver&Fit® and Active&Fit® Networks**

Blink Fitness , the premium quality, affordable fitness brand , is pleased to announce that it is now participating in two programs that will provide new and current members of all ages access to affordable gym memberships. The programs include the Silver&Fit ® Exercise and Healthy Aging Program and the Active&Fit ® Program. According to the International Health, Racquet, & Sportsclub Association (IHRSA), only 19.3% of Americans are members of a health club, which means that a staggering 4 in 5 Americans do not belong to a gym or otherwise. As Blink looks to address the need for accessible fitness opportunities across the country, the gym is thrilled to join Silver&Fit and Active&Fit networks. [More](#)

### **Independent Health Brief: Advancing Safe, Cost-Effective Treatment of Chronic Eye Conditions**

Independent Health has a long history of collaborating with physicians to achieve the triple aim of better health, better care and lower health care costs for our community. Through partnerships with cardiologists and urologists, Independent Health has been able to decrease variation in care and move toward consistency in adhering to evidence-based medicine. We have also partnered with local pharmacists to improve medication adherence among members with chronic conditions. [More](#)

### **Innovaccer, The Leading Healthcare Data Platform Company, Mentioned by Gartner on Powering Real-Time Value-Based Care**

[Innovaccer Inc.](#), the San Francisco-based leading healthcare data platform company was cited in the November 2018 report by Gartner on powering real-time value-based care "U.S. Healthcare Administration's Future Requires a Real-Time Payment Ecosystem Powering Value-Based Care [Report ID: G00373354]." The report discusses a framework for CIOs to enable real-time payment processes to improve patient outcomes and streamline financial operations. Innovaccer has previously been recognized in four more reports by Gartner this

year for its technology. [More](#)

### Turn-Key Health Demonstrates Evidence of Practice with National Consensus Project's Clinical Practice Guidelines for Quality Palliative Care, 4th Edition

[Turn-Key Health \(TKH\)](#), an Enclara Healthcare company, announces its home-based palliative care solution demonstrates evidence of practice with the recently released National Consensus Project's Clinical Practice Guidelines for Quality Palliative Care, 4th edition. The guidelines create a blueprint for excellence by establishing a comprehensive foundation for gold-standard palliative care delivery to all people living with a serious or advanced illness, regardless of their diagnosis, prognosis, age or setting. [More](#)

JOIN PHA

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Population Health Alliance. P.O. Box 73127 Washington, DC 20056-2694 | (202) 737-5476  
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