



Voice of Population Health
NEWSLETTER

PHA NEWS

Be on the Move with PHA in 2019!

2019 is shaping to be an even more exciting year for PHA with events such as the PHA Forum, many new members and special initiatives, not to mention an extension of our work on Social Determinants of Health!

The PHA Board thanks its many committed members advancing Population Health for individuals and communities every day. If you are not a PHA member [join](#) the Population Health Alliance today.

[JOIN PHA](#)

Registration Opening Soon!

PHA Forum 2019: Creating Value through Engagement & Social Determinant Levers

Join PHA for the PHA Forum 2019 from 8 am - Noon on March 18, 2019 in Philadelphia, PA at the Loews Philadelphia hotel. The PHA Forum 2019 will be held in conjunction with the Population Health Colloquium brought to you by the Jefferson College of Population Health.

A special thank you to our sponsors:

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Register for the PFP Summit

Register for the [PFP Summit](#), February 25-27 at the Hyatt Regency LAX in Los Angeles, CA. Population Health Alliance will be featured in its presentation, "The Role of Population Health in Value-based Care." Join speakers Rose Maljanian, Chairman and Chief Executive Officer, HealthCAWS, Inc.; Board Chair, Population Health Alliance, (Moderator); John Haughton MD, MS, Chief Clinical Improvement Officer, Independent Health; Medical Innovation Officer, Chautauqua ACO (AMP); Chief Innovation Officer, Dx-ID; David K. Nace, MD, Chief Medical Officer, Innovaccer; and Joshua Sclar, MD, MPH, Chief Medical Officer, BioIQ.

[LEARN MORE](#)

PHA Thought Leadership - Don't Miss This!

Look to our [Chairman's Leadership Circle](#) for the latest thought provoking writings from the industry's top thought leaders. If you would like to be considered as a contributor please email David Dauphinais at DDauphinais@populationhealthalliance.org.

ICYMI - PHA Provider Series Webinar: Practical Shared Information and Workflow for Sharing Care, Value Purchasing Reports and Quality Purposes

Speaker:

John Haughton MD, MS

Chief Clinical Improvement Officer, Independent Health
Chief Innovation Officer, Chautauqua AMP (MSSP ACO)

[LISTEN TO THE RECORDING](#)

Quality & Research

The Population Health Alliance (PHA) Quality and Research Committee is tackling the issues of driving value in population health, social determinants, and consumer engagement for its 2018-2019 priorities. Each monthly call will feature discussion of PHA initiatives, as well as focused dialogue on an emerging issue raised by one of our PHA member organizations. Any PHA member is invited to join the committee. For information or to join the PHA Quality and Research Committee, please contact Liza Greenberg, Quality and Special Projects, at lgreenberg@populationhealthalliance.org.

Welcome PHA's Newest Member

Please welcome [Amgen](#) as PHA's newest member.

[Amgen](#) is committed to unlocking the potential of biology for patients suffering from serious illnesses by discovering, developing, manufacturing and delivering innovative human therapeutics. This approach begins by using tools like advanced human genetics to unravel the complexities of disease and understand the fundamentals of human biology.

Amgen focuses on areas of high unmet medical need and leverages its expertise to strive for solutions that improve health outcomes and dramatically improve people's lives. A biotechnology pioneer since 1980, Amgen has grown to be one of the world's leading independent biotechnology companies, has reached millions of patients around the world and is developing a pipeline of medicines with breakaway potential.

Population Health Management

Population Health Management is the official journal for the Population Health Alliance. PHA corporate members receive a complimentary subscription. In a previous edition we had a full insert highlighting the [PHA Value to Members](#).

In future issues we will include the PHA Member Showcase where your company could be highlighted to the journal's more than 14,000 corporate and individual subscribers.

Please contact Allison King at

aking@populationhealthalliance.org or 202-737-5476 for more information on being featured in the PHA Member Showcase.

Population Health Management's editorial board is seeking manuscript submissions for review. Please review [criteria and information for submission](#).



In the Spotlight

PHA Members in the News

Geisinger Launches New Study to Learn More About Sleep and Sleep Disorders

[Geisinger](#) has launched its participation in a new research program led by the Stanford University School of Medicine. The study, titled Stanford Technology, Analytics, and Genomics in Sleep (STAGES), is designed to provide investigators with more information about sleep and sleep disorders. Geisinger is currently accepting participants and will enroll over 11,000 individuals. [More](#)

Tufts Health Plan Receives '4.5' out of '5' from the National Committee for Quality Assurance for Its Private HMO/POS/EPO, PPO Plans and Medicaid Plans

[Tufts Health Plan](#) has been rated 4.5 out of 5 by the National Committee for Quality Assurance (NCQA) on its annual rating of private health insurance* and Medicaid plans.** Tufts Health Plan is rated in the top 11 percent of all participating plans in the country. [More](#)

Capital BlueCross Celebrates 30 Years of Giving with the Secret Santa Program

Nearly 35,000 children over the last 30 years have received a gift from the [Capital BlueCross](#) "Secret Santa" program, an employee-run initiative that provides gifts to children, from infants to teenagers, who otherwise may not have a gift to call their own this holiday season. This year's gifts were on full display today in the Capital BlueCross lobby, where company President and CEO Gary D. St. Hilaire hosted this year's community organization partners. [More](#)

NACDD Releases White Paper Calling for Stronger Federal Investment in Chronic Disease Prevention

The [National Association of Chronic Disease Directors \(NACDD\)](#) released a new white paper today, "Investing in the Future: Why Preventing Chronic Disease is Essential - Prevention Works," to support federal funding for CDC and state-based interventions in chronic disease prevention, control, and health promotion. The paper outlines some of the strongest public health, economic, and societal cases for increasing the government's focus on reducing the burden of heart disease, cancer, diabetes, and Alzheimer's disease, which are among the leading causes of preventable disability and death in the United States. The white paper also shares the impact that obesity (often a contributing factor to many chronic diseases) has on youth health and military readiness. [More](#)

Innovaccer Welcomes Phil Fasano, Visionary Thought Leader, Previous Chief Information Officer Kaiser Permanente, to Strategic Advisory Council

[Innovaccer Inc.](#), the leading San Francisco-based healthcare data platform company, announced today that Phil Fasano, MBA has joined its Strategic Advisory Council. Mr. Fasano, former Chief Information Officer (CIO) at Kaiser Permanente, is a sought-after Fortune 100 C-Level strategist, with over 20 years of experience in the healthcare and financial services sectors. [More](#)

eQHealth Solutions Selected to Provide Population Health Management and Healthcare Analytics to Ascent Care Partners

[eQHealth Solutions](#), a leader in population health management solutions, was selected by Ascent Care Partners to provide population health management and healthcare analytics in support of their chronic care management initiatives. eQHealth's technology, eQSuite®, will be used for claims and billing data integration, healthcare analytics to stratify beneficiaries, individualized plan of care development, and the productivity reporting necessary to bill for Medicare's Chronic Care Management program (CPT codes 99490, 99487 and 99489). Additionally, Ascent Care Partners' care coaches and nurse practitioners will use the eQSuite® proprietary work flow engine for their daily work queue, patient dashboards, 24/7 care plan access, clinical tracker capability for biometric data, session notes, drug alerts and provider channeling. [More](#)

145 Franciscan Health Physicians Listed Among Indianapolis Magazine's "Top Doctors"

One hundred forty-five [Franciscan Health](#) employed and affiliated physicians have been honored as "Top Doctors" by Indianapolis Monthly magazine (November issue). [More](#)

Mercy ROI Named Top Global Supply Chain

[Mercy's](#) supply chain organization, Resource Optimization & Innovation (ROI), has been ranked No. 4 in the 10th annual Healthcare Supply Chain Top 25 by Gartner Inc., a global research company. For a decade now, Mercy is the only company to continuously earn a top 10 spot. The ranking recognizes organizations across health care that demonstrate leadership in improving human life at sustainable costs. [More](#)

American Specialty Health's Silver&Fit® Network Announced Town Sports International Locations in Philadelphia Join the Program

Town Sports International Holdings, Inc. (TSI), one of the largest gym networks in the Northeast, is pleased to announce that its five Philadelphia locations are now participating in [American Specialty Health's](#) Silver&Fit® program's network of fitness facilities. This allows them to provide no-cost or low-cost club access to Silver&Fit members who work out at these fitness centers. [More](#)

Blue Cross Blue Shield Association Praises FDA Action on Youth E-cigarette Use

The [Blue Cross Blue Shield Association \(BCBSA\)](#) today praised the Food and Drug Administration (FDA) for beginning to take action to stem the growing public health threat from youth use of e-cigarettes and other nicotine devices and pledged to work with government, public health and private partners to re-double efforts to keep kids from smoking and help adults quit. [More](#)

Independent Health and Brook expand patient-driven partnership

[Independent Health](#) and Brook, a leading digital health platform for chronic disease management, have made it easier for Independent Health members to self-manage their care and make the best decisions about their overall health by expanding the capabilities of the Brook Health Companion for smartphones. [More](#)

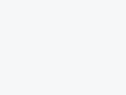
Turn-Key Health Publishes New White Paper – Home-Based Palliative Care: A Playbook for Health Systems to Optimize Care for Advanced Illness

With the release of its new white paper, authors at [Turn-Key Health](#) document the value of specialized palliative care to effectively manage serious or advanced illness populations, providing health systems, at-risk provider groups and other organizations with a playbook for optimizing these services to improve quality and decrease expense. [More](#)

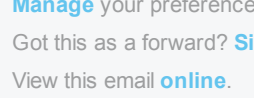
[JOIN PHA](#)

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