



Voice of Population Health NEWSLETTER



Don Wright Added as a Keynote at PHA Capitol Caucus & Innovation Summit

Don Wright, MD, MPH, Deputy Assistant Secretary for Health, Director, Office of Disease Prevention and Health Promotion, has been added as a featured keynote speaker at the PHA Capitol Caucus and Innovation Summit. He will bolster an already powerful line-up of speakers and sessions with his address, "Healthy People 2030 and Population Health."

The PHA Capitol Caucus and Innovation Summit 2018 will be held on **Thursday, October 11, 2018** in Washington, DC.

Learn more and view the program [here](#).

For sponsorship opportunities, contact Jake Glover, Executive Director of Business Development, at JGlover@populationhealthalliance.org or (571) 243-6306.

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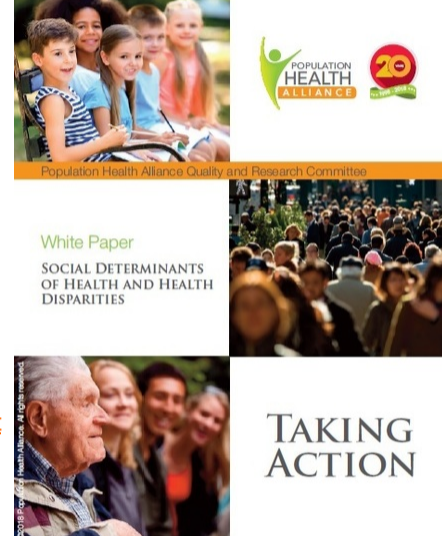


Supporting Organizations

Association of State and Territorial Health Officials
Trust for America's Health
E-Health Initiative & Foundation
National Committee for Quality Assurance
Medical Fitness Association

ICYMI: PHA Releases White Paper on Social Determinants of Health

PHA has released a comprehensive White Paper examining the definition, impact, and potential interventions to reduce the effect of negative social determinants of health (SDH) on health status in the U.S. PHA's Quality and Research Committee spearheaded this initiative to identify best practices and highlight areas where additional research is required to support organizations intervening in SDH. The White Paper extends and amplifies PHA's well-known [Population Health Management Framework](#) showing how population health management programs that capture social needs can effectively drive improvements in the health of individuals and communities.



The White Paper is available as a benefit to members of the Population Health Alliance. Non-members may access an [Executive Summary](#).

ICYMI - PHA Provider Series Webinar: Social Determinants of Health: Implications for Provider Value-Based Care Arrangements

Speaker:
Jaan Sidorov, MD
CEO and President
Patient Centered Collaborative

LISTEN TO THE RECORDING

Quality & Research

The Population Health Alliance (PHA) Quality and Research Committee is formulating its 2018-2019 priorities and we want to hear from you. Please complete this short survey <https://www.surveymonkey.com/r/JTJNR5C> to let your organization's voice be heard. Also if you are interested in participating in the PHA Quality and Research Committee check "Yes" in the last survey item and we will be in touch with you shortly.

Population Health Management

Population Health Management is the official journal for the Population Health Alliance. PHA corporate members receive a complimentary subscription. In a previous edition we had a full insert highlighting the [PHA Value to Members](#).

In future issues we will include the PHA Member Showcase where your company could be highlighted to the journal's more than 14,000 corporate and individual subscribers.

Please contact Allison King at aking@populationhealthalliance.org or 202-737-5476 for more information on being featured in the PHA Member Showcase.

Population Health Management's editorial board is seeking manuscript submissions for review. Please review [criteria and information for submission](#).



PHA Members in the News

Independent Health Provides Federal Officials With Input on Future Policies to Address Growing Drug Prices

[Independent Health](#) has provided federal officials with input on future policies to address growing drug prices saying it believes a series of immediate and longer-term, bolder strategies are necessary. Independent Health submitted the recommendations in response to a Request for Information (RFI) from the U.S. Department of Health and Human Services (HHS) regarding the HHS Blueprint to Lower Drug Prices and Reduce Out-of-Pocket Costs. [More](#)

Leavitt Partners' New Healthcare Alliance Launches Alternative Payment Model for Addiction Recovery

A national multi-sector alliance of healthcare industry leaders, including PHA-partner [Leavitt Partners](#), Facing Addiction with NCADD (The National Council on Alcoholism and Drug Dependence) and Remedy Partners, along with other leading healthcare companies, has announced the Addiction Recovery Medical Home (ARMH) model, an Alternative Payment Model (APM) engineered to provide patients with a long-term, comprehensive and integrated pathway to treatment and recovery. The Alliance for Recovery-Centered Addiction Health Services (Alliance) released a year-long consensus report at the recent Summit for Addiction Recovery Payment Reform. [More](#)

Franciscan Health Study Tests Effectiveness of Procedure In Controlling Hypertension

Clinical researchers at [Franciscan Health](#) and others across the country are participating in the nationwide research study called RADIANCE-HTN. The study is investigating the effectiveness of a minimally-invasive procedure using a catheter that targets nerves around the arteries leading to the kidneys. These nerves are known to carry the brain's stress messages to this area, and those stress signals - that old "fight or flight" message - can raise a person's blood pressure. [More](#)

Tufts Health Plan Receives ISO 27001 Certification

For the fifth year in a row, [Tufts Health Plan](#) has received ISO 27001 certification, one of the most rigorous certifications related to information security management.

"ISO 27001 is the gold standard certification for cybersecurity, and we are very proud of the fact that it covers all aspects of our business and operations," said Deborah Stevens, chief security officer at Tufts Health Plan. "We owe a great deal of gratitude to our employees, who take their responsibility to protect our members' personal information very seriously, and work tirelessly to ensure our business operates with the highest security standards and practices." [More](#)

Michelle Moran Joins HealthFitness as Executive Director, Solution Design

[HealthFitness](#) is pleased to announce the addition of Michelle Moran as executive director, solution design. In her role, Moran will collaborate with HealthFitness teams to develop and implement comprehensive health and wellbeing solutions for clients and prospects. [More](#)

Merck Forms Partnership to Announce Launch of Digital Health Platform Designed to Enhance Patient Engagement in Diabetes Management

Healthy Interactions, a global leader in health education, in collaboration with [Merck](#), announced the launch of map4health™ – a digital platform and mobile application in the U.S. that was designed to help facilitate and enhance communications between diabetes patients and educators. This technology was developed as an extension of the Journey for Control collaboration between Healthy Interactions and Merck, and will make its debut at the 2018 American Association of Diabetes Educators (AADE) Annual Conference in Baltimore. [More](#)

NCQA Announces New HEDIS Volume for Organizations Providing LTSS

As part of its mission to improve quality and create standards in health care, the [National Committee for Quality Assurance \(NCQA\)](#) is introducing a new set of Healthcare Effectiveness and Data Information Set (HEDIS®) measures that assess whether organizations providing or coordinating Medicaid long-term services and supports (LTSS) are delivering high-quality, person-centered care. The HEDIS Technical Specifications for LTSS Organizations create performance standards, allow comparison of LTSS quality across programs, and establish national benchmarks. [More](#)

Inc. Magazine Names American Specialty Health Among America's Fastest-Growing Private Companies for the Ninth Time in the Last Ten Years

Inc. magazine ranked [American Specialty Health Incorporated \(ASH\)](#) as No. 3833 on its 37th annual list, the most prestigious ranking of the nation's fastest-growing private companies. This marks the ninth time in the last ten years that ASH has been included in the exclusive Inc. 5000 ranking. This year's ranking reflects ASH's 94 percent overall revenue growth from 2014 (\$255.90 million) through 2017 (\$497.44 million). [More](#)

Geisinger and Merck Unveil New Applications Developed to Help Improve Patient Communication and Care Delivery

[Geisinger](#) and Merck, known as MSD outside the United States and Canada, announced the launch of two innovative, web-based workflow solutions to help improve health outcomes.

The Family Caregiver Application helps two-way communications and coordination of care for patients and their caregivers. The other workflow solution, the MedTrue™ application, integrates different medication data sources to assist with medication reconciliation and adherence, resulting in a patient- and healthcare team-verified medication list. [More](#)

Blue Cross Blue Shield Association Partners with Fitbit to Deliver Special Offer on Fitbit Devices to over 60 Million Members

Blue365®, an exclusive health and wellness program for [Blue Cross and Blue Shield \(BCBS\)](#) members, is now partnering with Fitbit® to help consumers create and maintain healthy habits. Through this program, more than 60 million BCBS members have access to this special offer on Fitbit activity trackers and smartwatches, and also have access to an additional offer by bundling their purchase with a Fitness Your Way gym membership from Tivity Health®. [More](#)

Teresa Clark, MPH, MBA Joins Solera Health as VP of Emerging Care Models

[Solera Health](#), a leading integrated benefit network, today announced that Teresa Clark, MPH, MBA has joined the executive team as Vice President of Emerging Care Models. Clark is a leading executive with demonstrated expertise in platform technology, population health, and finance. [More](#)

Join PHA

If you would like to have your PHA member company featured in Population Health in the News contact Allison King at aking@populationhealthalliance.org (202) 737-5476

The PHA Board thanks its many committed members advancing Population Health for individuals and communities every day. If you are not a PHA member [join the Population Health Alliance](#) today.



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