



Voice of Population Health
NEWSLETTER

PHA NEWS

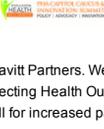
2019 is shaping to be an even more exciting year for PHA with events such as the PHA Forum, many new members and special initiatives, not to mention an extension of our work on Social Determinants of Health!

The PHA Board thanks its many committed members advancing Population Health for individuals and communities every day. If you are not a PHA member [join](#) the Population Health Alliance today.

[Join PHA](#)

Save the Date: PHA Forum 2019

Join PHA for the PHA Forum 2019 on March 18, 2019 in Philadelphia, PA. The PHA Forum 2019 will be held in conjunction with the Population Health Colloquium brought to you by the Jefferson College of Population Health.



PHA Capitol Caucus & Innovation Summit 2018

Thank you to those who attended the Capitol Caucus and Innovation Summit 2018! PHA would like to extend our gratitude for the insightful presentations from our keynote speakers, Tom Scully, General Partner, Carson, Anderson and Stowe; Don Wright, MD, MPH, Deputy Assistant Secretary for Health; and Anne Marie Polak, Senior Director, Leavitt Partners. We also thank our panelists for their lively discussions on the Opioid Epidemic, Social Factors Affecting Health Outcomes, Innovative Solutions for Population Health, Improving Public Health: Do we push or pull for increased participation?

[Capitol Caucus & Innovation Summit 2018](#)

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PHA Thought Leadership - Don't Miss This!

Look to our [Chairman's Leadership Circle](#) for the latest thought provoking writings from the industry's top thought leaders. If you would like to be considered as a contributor please email David Dauphinais at DDauphinais@populationhealthalliance.org.

ICYMI - PHA Provider Series Webinar: Making Money on Population Health: The Transformational Imperative for Improving Health and Quality

Speaker:
Gary L. Morel, MHA, FACHE
CEO
FiveFifty Health

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Quality & Research

The Population Health Alliance (PHA) Quality and Research Committee is tackling the issues of driving value in population health, social determinants, and consumer engagement for its 2018-2019 priorities. Each monthly call will feature discussion of PHA initiatives, as well as focused dialogue on an emerging issue raised by one of our PHA member organizations. Any PHA member is invited to join the committee. For information or to join the PHA Quality and Research Committee, please contact Liza Greenberg, Quality and Special Projects, at lgreenberg@populationhealthalliance.org.

Welcome PHA's Newest Members

Please welcome [WellSource, Inc.](#) and [Ardmore Institute of Health](#) as PHA's newest members.

[Wellsource](#) is the longest serving and most experienced company in the health risk assessment industry.

Wellsource harnesses the power of technology to create scientific, evidence-based [health risk assessment](#) solutions and [wellness tools](#) that deliver actionable data so health and wellness professionals can achieve better outcomes and compliance. Over the years, Wellsource has adopted technological advances that provide an impressive user experience on any platform or device. All WellSuite® HRAs are mobile friendly, NCOA certified, compatible with any electronic health record system, and customizable to offer a personalized experience.

[The Ardmore Institute of Health \(AIH\)](#) is an independent, nonprofit corporation headquartered in Ardmore, OK. AIH seeks to improve the health and vitality of people around the world through the adoption of healthy lifestyle habits.

Recently, AIH has shifted its efforts to the operation of its proprietary [Full Plate Living](#) digital platform, and awarding grants to mission aligned projects conducted by nonprofit organizations. The Full Plate Diet, released in 2010, and the Full Plate Living (FPL) digital platform that followed, are designed to help people improve their nutrition by adding fiber rich "superfoods" to their plate. The FPL team delivers regular encouragement and education by synthesizing the latest nutrition research and wisdom into simple language and manageable steps. The FPL digital community attracts people who are interested in losing weight and improving their health by changing their eating habits for the long term.

Population Health Management

Population Health Management is the official journal for the Population Health Alliance. PHA corporate members receive a complimentary subscription. In a previous edition we had a full insert highlighting the [PHA Value to Members](#).

In future issues we will include the PHA Member Showcase where your company could be highlighted to the journal's more than 14,000 corporate and individual subscribers.

Please contact Allison King at aking@populationhealthalliance.org or 202-737-5476 for more information on being featured in the PHA Member Showcase.

Population Health Management's editorial board is seeking manuscript submissions for review. Please review [criteria and information for submission](#).



PHA Members in the News

Blue Cross Blue Shield Association and Illumina Partner to Gain Better Understanding of Precision Medicine Trends

[Blue Cross Blue Shield Association \(BCBSA\)](#) and Illumina, Inc. announced an important partnership to determine the availability and clinical understanding of DNA sequencing technologies, genetic testing and precision medicine across the country in an effort to provide patients with expanded access to personalized medicine. [More](#)

Geisinger Appoints Jaewon Ryu, MD, as Interim President and Chief Executive Officer

[Geisinger](#) announced that its Board of Directors has appointed Jaewon Ryu, M.D., J.D., as interim president and chief executive officer of Geisinger, effective December 1, 2018. Dr. Ryu, who has served as executive vice president and chief medical officer since September 2016, succeeds David T. Feinberg, M.D., MBA, who is leaving Geisinger January 3, 2019, to assume a leadership role at Google. Dr. Feinberg will remain with Geisinger until that time to help facilitate a smooth transition. [More](#)

eQHealth Solutions Names New Florida State Medical Director of Behavioral Health Services

[eQHealth Solutions](#), a leader in population health management for both government and commercial clients, announced that Dr. Karen A. Goldberg, M.D. has been selected as its new Florida State Medical Director of Behavioral Health Services and joined the organization on November 5, 2018. [More](#)

Mercy Named One of the Nation's Most Wired for the 15th Time

For health care organizations, big data can mean big improvements in patients' health. As an early adopter of electronic health records (EHR), [Mercy](#) has spent the last decade pioneering ways to turn its extensive store of clinical data into insights that change people's lives. That's a big part of why the College of Healthcare Information Management Executives (CHIME) has again recognized Mercy as one of health care's Most Wired organizations for the 15th time. [More](#)

NACDD Celebrates Diabetes Awareness Month: Shares Successes from Groundbreaking Diabetes Prevention

As Americans turn their focus to National Diabetes Awareness Month in November, the [National Association of Chronic Disease Directors \(NACDD\)](#) pledges to continue its 30 years of leadership to help people manage and prevent this potentially disabling and life-threatening condition. [More](#)

HealthFitness Brings "Better" with New Engagement Platform

Employers want something that will influence healthier employee behavior and sustain better outcomes. And [HealthFitness](#) is pleased to announce a solution—the introduction of its new technology platform powered by CaféWell®. The new technology helps employees choose better, feel better and improve their health and wellbeing. [More](#)

Capital BlueCross Study Finds Preventive Dental Care Is Associated with Lower Costs for Those with Chronic Conditions

People with chronic health conditions such as asthma, diabetes, or heart disease who received preventive dental care covered by BlueCross DentalSM benefits are found to have fewer costly emergency room visits and hospital stays, according to a new study from the [Capital BlueCross](#) family of companies. [More](#)

CMS designates Independent Health as a 4.5 Star Rated Medicare Plan for 2019

[Independent Health](#) has once again been recognized as a 4.5 Star Rated Medicare Plan* by the Centers for Medicare and Medicaid Services (CMS). The annual Star Ratings are designed to help Medicare beneficiaries assess the quality, value and performance of every Medicare Advantage plan throughout the nation. [More](#)

BioIQ, a HITRUST Early Adopter, Achieves HITRUST CSF® Certification and HITRUST Certification of the NIST Cybersecurity Framework to Manage Risk, Improve Security Posture and Meet Compliance Requirements

[BioIQ](#), a healthcare technology company driving the shift to value-based care, announced its platform has earned certified status for information security by HITRUST. BioIQ was an early adopter of the HITRUST CSF and first obtained its certification in 2016. [More](#)

Leavitt Partners Releases "Examining Pessimism Among Physicians: 2017 Survey on Physicians' Outlook on the Practice of Medicine" White Paper

[Leavitt Partners](#) released "Examining Pessimism Among Physicians: 2017 Survey on Physicians' Outlook on the Practice of Medicine," a white paper that investigates associations between certain physician characteristics and a pessimistic outlook on the practice of medicine. The paper discusses findings from a national survey of 621 physicians. Leavitt Partners Health Intelligence Partners administered the survey through Qualtrics between June 2017 and July 2017. [More](#)

Franciscan Health Cardiothoracic Surgeon First In The World To Use Device

[Franciscan Health](#) Indianapolis was the setting for a cardiothoracic procedure with first in the world use of the innovative [WalterLorenz™](#) Surgical Assist Arm from Zimmer Biomet.

The arm is a bionic, electromechanical arm providing secure tissue retraction and surgical site optimization. This simple, yet sophisticated technology optimizes site exposure, reduces surgery staff fatigue, and improves efficiency in the operating room. [More](#)

Tufts Health Plan Medicare Plans Earn 5 Stars from Centers for Medicare and Medicaid Services for Fourth Straight Year

For the fourth year in a row, [Tufts Health Plan](#) has earned 5 out of 5 stars for its Tufts Medicare Preferred HMO and Senior Care Options plans, [Tufts Health Centers](#) for Medicare and Medicaid Services (CMS) as part of its annual Star ratings for 2019. Tufts Health Plan is the only local plan to receive the rating this year, and one of only a few plans in the country to receive the rating for four years in a row. Tufts Health Plan has 103,000 members in its HMO and Senior Care Options plans. [More](#)

Merck Acknowledges the U.S. Department of Veterans Affairs (VA) for Adopting Biosimilar Medicines to Increase Treatment Options for Veterans

[Merck](#), known as MSD outside the United States and Canada, acknowledged the U.S. Department of Veterans Affairs (VA) for adopting biosimilar medicines as a means of increasing biologic medicine options for Veterans. Merck's biosimilar RINFLEXIS® (infliximab-abda) was determined to be the lowest-priced offer and was awarded a national contract, therefore it is the infliximab product available on the VA National Formulary. [More](#)

[Join PHA](#)

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