



Voice of Population Health
NEWSLETTER

PHA Forum 2018

Population Health Management: A Framework for Value-based Care, Healthy Consumers and Healthy Communities

No where else can you get a compact event in population health led by the industry's frontrunners in strategy, quality, government affairs, senior health and value based care!

The PHA Forum 2018 will be held on **Monday, March 19, 2018** in Philadelphia, PA co-located with the Population Health Colloquium and co-hosted by Jefferson College of Population Health.

[REGISTER NOW](#)

Plus PHA members will be invited to a courtesy VIP only luncheon and annual meeting immediately following the sessions!

Don't miss this year's event as the PHA celebrates its 20th year!

The PHA Forum 2018 agenda includes the following:

Networking Breakfast

7:30 - 8 am ET

Welcome Population Health Management: A Framework for Value-based Care, Healthy Consumers and Health Communities

Speaker: Rose Maljanian, Chairman & CEO, HealthCAWS & Chairman of the Board, Population Health Alliance
8:00 - 8:15 am ET

Views from Washington on the Shift to Value-based Care

Speaker: Congresswoman Allyson Y. Schwartz, President & CEO, Better Medicare Alliance
8:15 - 8:45 am ET

Driving Quality through Population Health Management a Multi-Constituency Approach

Speaker: Peggy O'Kane, President & CEO NCOA or Michael Barr, Chief Medical Officer, NCOA
8:45 - 9:15 am ET

Perceptions on Aging and Age Stereotypes as Social Determinants of Health and Their Impact on Health and Cost

Speaker: Erwin J. Tan Policy, Research & International Affairs Director, AARP Thought Leadership – Health
9:15 - 9:45 am ET

Plenary Q&A

9:45 - 9:55 am ET

Payer Population Health Strategies Across the Segment Continuum

Speakers: Mary Jane Konstantin, Operations Leader Managed Care, AxisPoint Health
Jake Glover, Executive Director, Population Health Alliance, formerly AHIP
Sandeep Wadhwa, MD, SVP Government Programs, Solera Health Network (moderator)
10:05 - 11 am ET

Panel Discussion-Multi-stakeholder Approaches to Population Health Management in Provider Led Accountable Care Arrangements

Speakers: John H. Poelman, Executive Director, Accountable Care Learning Collaborative and Senior Director, Leavitt Partners
Ray Fabius, MD, Co-founder and President, Health Next
Jaun Sidorov, CEO & President, The Care Centered Collaborative (moderator)
11 - 11:55 am ET

Closing Remarks

Speaker: Rose Maljanian, Chairman & CEO, HealthCAWS & Chairman of the Board, Population Health Alliance
11:55 am - 12pm ET

PHA Membership Meeting and Luncheon

12pm - 1:00pm ET

[REGISTER](#)

TRADITIONAL ONSITE ATTENDANCE

[Click here](#) to attend the 2018 PHA Forum live in Philadelphia, PA at the rate of \$495.

LIVE WEBCAST (ONLINE) ATTENDANCE

[Click here](#) to attend the 2018 PHA Forum via live video Internet in live streaming Internet video webcast at the rate of \$295.



PHA Announces Jake Glover as Executive Director

We are pleased to announce Jake Glover as Executive Director of the Population Health Alliance. Jake most recently served as head of product and healthcare strategy for The Biggest Loser Resort and previously served in a leadership role at AHIP in business development and special projects.

"Jake was selected for this role because of his industry expertise and keen sense for bringing exceptional value to members," said Rose Maljanian Chairman and CEO HealthCAWS and Chairman of the Board for the Population Health Alliance. "We are ramping up numerous new initiatives, partnerships and new member categories that warrant the bench strength that Jake brings and will continue to build," added Maljanian. Please join me in welcoming Jake Glover to PHA.

ICYMI - Webinar

The Provider Engagement in Population Health: Organized Medicine as a Catalyst

Speaker:

Jaun Sidorov, MD, CEO, Care Centered Collaborative

[LISTEN TO THE RECORDING](#)

Save the Date: PHA Capitol Caucus 2018

The PHA Capitol Caucus 2018 will be held on **Thursday, October 11, 2018** in Washington, DC. For those that missed it this year, [PHA Capital Caucus 2017](#) was a great event with outstanding speakers! Make sure you don't miss out next year-save the date!

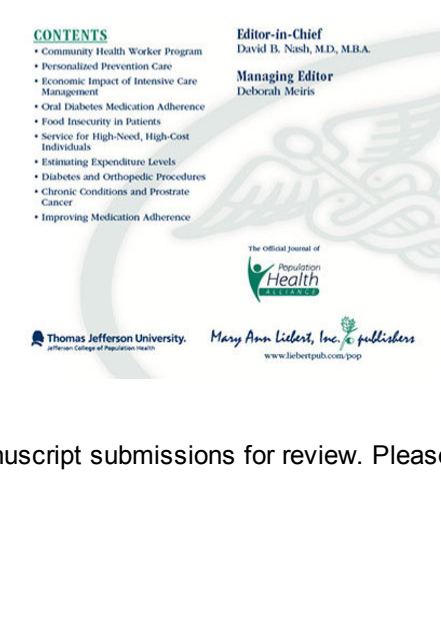
Population Health Management

Population Health Management is the official journal for the Population Health Alliance. PHA corporate members receive a complimentary subscription. In a previous edition we had a full insert highlighting the [PHA Value to Members](#).

In future issues we will include PHA Member Showcase where your company can be highlighted to the journals more than 14,000 corporate and individual subscribers.

Please contact Allison King at aking@populationhealthalliance.org or 202-737-5476 for more information on being featured in the PHA Member Showcase.

Population Health Management's editorial board is seeking manuscript submissions for review. Please review [criteria and information for submission](#).



PHA Members in the News

Blue Cross Blue Shield Health Index Identifies Top 10 Conditions Nationwide Affecting the Health of Commercially Insured

Today Blue Cross Blue Shield Association (BCBSA) released a new edition of its Blue Cross Blue Shield Health IndexSM ([BCBS Health IndexSM](#)) – a first-of-its-kind measurement of health for nearly every county in America. The BCBS Health Index encompasses more than 200 conditions that impact health and identifies those health conditions with the greatest impact on the commercially insured population. [More](#)

Capital BlueCross Celebrates its 80th Year of Serving Central PA and the Lehigh Valley with Excellence

[Capital BlueCross](#) today marks its 80th year as a community-based health insurer. Currently serving members in 21-counties across Central Pennsylvania and the Lehigh Valley, Capital BlueCross began as a small hospital-based insurer. It is now one of the largest employers in the region. [More](#)

Geisinger Lewistown Hospital Offers State-of-Art Imaging Treatment for Cancer

[Geisinger Lewistown Hospital](#) is now offering The Varian Real-time Position Management™ (RPM) system to its patients. RPM is a non-invasive, video-based system that allows for clean imaging and treatment of lung, breast and upper abdominal sites. It accommodates both breath hold and free breathing protocols. [More](#)

Tufts Health Plan + Hartford HealthCare Join Forces to Create Connecticut's First Provider-Payer Collaborative Health Plan

[Tufts Health Plan](#) and Hartford HealthCare announced today the creation of a new and innovative health plan through the formation of a joint venture. This is the first collaboration of its kind in Connecticut. [More](#)

American Specialty Health Inc. Earns San Diego's Best and Brightest in Wellness® Award for Second Consecutive Year

The National Association for Business Resources (NABR) has named [American Specialty Health Incorporated \(ASH\)](#) as one of San Diego's Best and Brightest in Wellness® for the second year in a row. The award recognizes companies that excel at using innovation to make their workplaces, their employees and the community a healthier place to live and work. An independent research firm evaluates each company based on key measures in various categories. Best and Brightest in Wellness categories include: Benefits and Programs; Culture and Environment; Employee Input; Leadership; and Participation and Incentives: Outcomes, Analysis and Tracking. [More](#)

NACDD Announces Move to Decatur and Co-Location with The Task Force For Global Health

[The National Association of Chronic Disease Directors \(NACDD\)](#) CEO John W. Robitscher, MPH, announced today that it has relocated its headquarters to The Task Force For Global Health's offices on Swanton Way in Decatur. The move will support NACDD's strategic goal to increase its global footprint in chronic disease prevention and control. [More](#)

Populytics/Benefit Corporate Wellness Receives Outstanding Service & Leadership Award

[BeneFIT Corporate Wellness](#), the workplace health and wellness arm of Populytics, Inc., regional leader in population health management and analytics, has been selected by the National Commission for Health Education Credentialing (NCHEC) to receive the 2017 Outstanding Service & Leadership Award in the organizational/employer category. The award recognizes exemplary commitment to the advancement of the Health Education Profession and of the Certified Health Education Specialist (CHES®) and Master Certified Health Education Specialist (MCHES®) credentials. [More](#)

NCOA Approved by Federal Government as an ONC-Authorized Testing Lab

[The National Committee for Quality Assurance \(NCOA\)](#) is proud to announce NCOA's eMeasure testing laboratory is now approved by the Office of the National Coordinator for Health Information Technology (ONC). As an ONC-Authorized Testing Lab (ONC-ATL), NCOA can perform health IT tests as part of the ONC Health IT Certification program. [More](#)

Neighborhood Health Plan of Rhode Island Nominee Takes Top National Honor

Lauded as an icon in this state's African immigrant community, Julius Kolawole, cofounder and President of the African Alliance of Rhode Island (AARI), this week accepted the prestigious "Leadership in Advocacy" award, presented by the Association for Community Affiliated Plans (ACAP). Kolawole was nominated for the award by his colleagues at [Neighborhood Health Plan of Rhode Island](#) (Neighborhood). The two entities collaborate extensively in their efforts to encourage preventive health care for the state's most at-risk populations. [More](#)

Merck and Viralytics Announce Acquisition Agreement, Expanding Merck's Leading Immuno-Oncology Pipeline

[Merck](#), known as MSD outside the United States and Canada, and Viralytics Limited (ASX: VLA, OTC: VRACY) today announced that the companies have signed a definitive agreement under which it is proposed that Merck, through a subsidiary, will acquire Viralytics, an Australian publicly traded company focused on oncolytic immunotherapy treatments for a range of cancers by way of a scheme of arrangement (Scheme) for AUD 1.75 cash per Viralytics share. The proposed acquisition values the total issued shares in Viralytics at approximately AUD 502 million (USD 394 million). The cash consideration of AUD 1.75 per share represents a premium of 160% to the one month volume weighted average price (VWAP) of Viralytics shares. [More](#)

TripleCare Introduces Telemedicine Services within the Ocean Healthcare Network

[TripleCare](#), a national provider of telemedicine-based healthcare services to skilled nursing facilities (SNFs), announced today that the Company has introduced its services to the Ocean Healthcare Network, a network of family owned and operated New Jersey-based healthcare centers. [More](#)

Solera Health and U.S. Preventive Medicine Partner to Deliver Comprehensive Health Coaching and Nurse Based Chronic Condition Care Management Services

U.S. Preventive Medicine (USPM), a leader in population health management, has partnered with [Solera Health](#), an integrated benefit network, to deliver its comprehensive health coaching and nurse based chronic condition care management services within the framework of the Centers for Disease Control and Prevention (CDC) National Diabetes Prevention Program (DPP) for Solera clients. U.S. Preventive Medicine uniquely combines innovative wellness programs focused on prevention with lifestyle management and disease/care management. [More](#)

AxisPoint Health Taps mPulse Mobile for Engagement Tools to Further Activate Health Plan Members in Their Care

[AxisPoint Health](#) will use mPulse Mobile's Engagement Console to give care managers a tool for one-on-one conversations with members via SMS text. Additionally, the company now offers a tool for program managers to reach and engage entire populations or subsets of the population with care management dialogue-based text programs. [More](#)

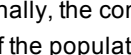
Franciscan Alliance, Circulation Unveil Non-Emergency Transportation Partnership

Hospital patients with ongoing medical conditions often are unable to receive the care they need because they don't have transportation to see their doctors or make other necessary appointments. [More](#)

[Join PHA](#)

If you would like to have your PHA member company featured in Population Health in the News contact Allison King at aking@populationhealthalliance.org (202) 737-5476

The PHA Board thanks its many committed members advancing Population Health for individuals and communities every day. If you are not a PHA member [join the Population Health Alliance](#) today.



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