



Voice of Population Health
NEWSLETTER

PHA Launches New Website

PHA has launched its new website – check it out at our usual address, <https://populationhealthalliance.org/>. The website features a new look, updated content, and the latest updates for Quality and Research initiatives, Government Affairs, webinars, and PHA publications. It also provides information on PHA events including the PHA Forum and Capitol Caucus.



REGISTER TODAY: PHA Capitol Caucus & Innovation Summit 2018

The PHA Capitol Caucus and Innovation Summit 2018 will be held on **Thursday, October 11, 2018** in Washington, DC.

Register today – discounted Early Bird Rates end August 15!

Learn more and view the program [here](#).

For sponsorship opportunities, contact Jake Glover, Executive Director of Business Development, at

JGlover@populationhealthalliance.org or (571) 243-6306.



REGISTER

ICYMI - PHA Member Showcase Webinar:

PHA Member BioIQ Presents: Colorectal Cancer Screening: How Technology Can Increase Screening Rates

Speaker:
Joshua Sclar, MD, MPH
Chief Medical Officer
BioIQ

LISTEN TO THE RECORDING

ICYMI - Provider Series Webinar: Employer Interest in Population Health Improvement: Opportunities (and Challenges) for Providers

Speaker:
Neil Goldfarb,
President and CEO
Philadelphia Business Group on Health

LISTEN TO THE RECORDING

Quality & Research

Join now - this is your chance to get involved in the PHA Quality and Research Committee!

PHA is kicking off our 2018-2019 Quality and Research Committee agenda and invites representatives from member organizations to join this exciting group. The Committee will meet monthly by conference call to engage in discussion, learn from expert guests, and develop new projects. Past activities have included developing public comments on standards, a White Paper on Social Determinants of Health (coming soon), and creating measurement standards. In July we'll develop strategy for the upcoming year. Possible issues include value-based population health initiatives, telemedicine, digital health programming, opioids, accreditation, and more! Contact Liza Greenberg, RN, MPH, PHA Head of Quality Initiatives or Special Projects, at Lgreenberg@populationhealthalliance.org.

Social Determinants of Health work has been completed!

Watch for special announcements- members only full paper and webinar overview coming soon.

Advocacy

PHA Supports SNAP benefits in Farm Bill

The Population Health Alliance submitted comments to key Senators in support of the Farm Bill and its important inclusion of nutrition programs such as the Supplemental Nutrition Assistance Program, highlighting their significant role in population health management.

The Senate subsequently passed its version of the Farm Bill; the Senate and House must now reconcile their different versions of the legislation. PHA will continue to monitor developments and will continue to support SNAP benefits in the legislation.

READ MORE

Population Health Management

Population Health Management is the official journal for the Population Health Alliance. PHA corporate members receive a complimentary subscription. In a previous edition we had a full insert highlighting the [PHA Value to Members](#).

In future issues we will include PHA Member Showcase where your company can be highlighted to the journals more than 14,000 corporate and individual subscribers.

Please contact Allison King at aking@populationhealthalliance.org or 202-737-5476 for more information on being featured in the PHA Member Showcase.

Population Health Management's editorial board is seeking manuscript submissions for review. Please review [criteria and information for submission](#).



PHA Members in the News

Geisinger Lewistown Hospital wins the Premier QUEST High-Value Healthcare award

[Geisinger](#) Lewistown Hospital was announced the winner of the QUEST® Award for High-Value Healthcare by Premier Inc., a leading health care improvement company, for providing outstanding patient care. The award was presented at Premier's annual Breakthroughs Conference and Exhibition in Nashville, Tennessee. Geisinger Lewistown Hospital is one of only six hospitals nationwide to receive this QUEST Award. [More](#)

Continuance Health Solutions Study Finds Opening School-Based Clinics Lowers Health Care Costs for Teachers

According to a new study conducted by RAND Corporation in partnership with [Continuance Health Solutions](#), opening onsite health clinics that provide comprehensive primary care to teachers and their families lowers school districts' health care costs and decreases teacher absenteeism. [More](#)

FDA Grants Priority Review to Merck's Supplemental Biologics License Application for KEYTRUDA® (pembrolizumab) in Combination with Chemotherapy as First-Line Treatment for Metastatic Squamous Non-Small Cell Lung Cancer

[Merck](#), known as MSD outside the United States and Canada, today announced that the U.S. Food and Drug Administration (FDA) has accepted for review a supplemental Biologics License Application (sBLA) for KEYTRUDA, Merck's anti-PD-1 therapy, in combination with carboplatin-paclitaxel or nab-paclitaxel as a first-line treatment for metastatic squamous non-small cell lung cancer (NSCLC), regardless of PD-L1 expression. This sBLA, which is seeking accelerated approval for this new indication, is based on data from the Phase 3 KEYNOTE-407 trial, which were recently presented at the American Society of Clinical Oncology (ASCO) 2018 Annual Meeting. The FDA has granted Priority Review to this sBLA and set a Prescription Drug User Fee Act (PDUFA), or target action, date of Oct. 30, 2018. [More](#)

Blue Cross and Blue Shield Designated Hospitals Report Lower C-section Rates and Improved Health of Mothers and Children

The [Blue Cross Blue Shield Association \(BCBSA\)](#) reports that Blue Distinction® Centers for Maternity Care achieved a 32 percent lower caesarean section (C-section) rate for first-time mothers compared to hospitals that are not in the program. The Blue Distinction Centers average a C-section rate of 23.7 percent, which surpasses the Healthy People 2020 federal goal to reduce C-section rates for first-time, low-risk mothers in the U.S. to 23.9 percent by 2020. [More](#)

Mercy Collaborates with Johnson & Johnson Medical Devices Companies

[Mercy](#), named one of the top five large U.S. health systems by IBM Watson Health, has established a data platform that uses real-world clinical data to evaluate medical device performance. Johnson & Johnson Medical Devices Companies (JJMDC) has entered into a research collaboration with Mercy to utilize this platform. [More](#)

Independent Health Releases Case Study: Unique Partnership has led to Improved Medication Adherence and Patient Outcomes in Western New York

It's estimated 50 to 75 percent of patients don't take their prescription medications as directed by their doctor. In an effort to address this issue locally, [Independent Health](#) and the Pharmacists' Association of Western New York (PAWNY) have partnered on a unique program to help educate patients, in particular seniors and those living with chronic medical conditions, on the importance of adhering to their medication regimen with respect to timing, dosage and frequency. [More](#)

Good Measures Achieves Full CDC Recognition for Its Diabetes Prevention Program

[Good Measures, LLC](#) announced that its Diabetes Prevention Program is among the first to achieve full recognition from the Centers for Disease Control and Prevention (CDC). The Good Measures program combines the nutritional and behavior change expertise of specially trained Registered Dietitians (RDs) with the power of a state-of-the-art digital platform. The program helps individuals make positive changes in their eating and exercise behavior. It is particularly effective for people with prediabetes who also have one or more other complicating medical conditions. [More](#)

Capital BlueCross Launches New Virtual Care App and Expands Telehealth Access for Behavioral Health Services

In its continued effort to provide convenient, affordable access to healthcare, [Capital BlueCross](#) today launched a new and expanded Virtual Care app. The app allows members to visit a physician at any time, via their smart phone, computer or tablet. The benefit is available in partnership with American Well (AmWell). [More](#)

Tufts Health Plan Members to Receive Rebates on Medications

In an effort to lower members' out-of-pocket costs, prevent barriers to care and improve medication adherence, [Tufts Health Plan](#) is pleased to begin passing on pharmacy rebates directly to commercial fully insured members on high-deductible Saver plan options beginning January 1, 2019. The rebates will be given at the time that the member fills their prescription at more than 68,000 participating pharmacies. [More](#)

Solera Health Founder and CEO Brenda Schmidt Named "Best MedTech CEO"

[Solera Health](#), a leading integrated benefit network, today announced that Founder and CEO Brenda Schmidt has been recognized as the "Best MedTech CEO" by MedTech Breakthrough, an independent organization that recognizes the top companies, technologies, and products in the global health and medical technology market. [More](#)

NCQA Announces New Resource Guide for Health Care Organizations

The [National Committee for Quality Assurance \(NCQA\)](#) is pleased to announce the release of the Population Health Management Resource Guide, a tool to support health plans in developing and identifying best practices for achieving their population health management goals. [More](#)

Canary Health® Achieves CDC Full Recognition Status For Its DPP Program, Virtual Lifestyle Management®, (VLM)

[Canary Health®](#), the leader in evidence-based, digital self-management programs which arrest the progression of chronic diseases, recently achieved CDC's prestigious full recognition status for its DPP program, Virtual Lifestyle Management® (VLM) service. [More](#)

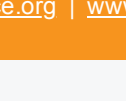
Turn-Key Health Featured in MD Magazine: Extend Reach of Patient-Centered Medical Home, Enhance Physician Practice with Specialized Community-Based Palliative Care

With dramatic increases in the number of people reaching age 65 and older facing rising illness, the growth of Medicare Advantage plans nationwide and pressures to reduce hospital admissions/readmissions, patient-centered medical homes and physician practices have unprecedented burdens to serve a burgeoning population in need of high quality, coordinated care outside the acute care setting. [More](#)

Join PHA

If you would like to have your PHA member company featured in Population Health in the News contact Allison King at aking@populationhealthalliance.org (202) 737-5476

The PHA Board thanks its many committed members advancing Population Health for individuals and communities every day. If you are not a PHA member [join the Population Health Alliance](#) today.



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