



Voice of Population Health NEWSLETTER

Happy New Year!
The PHA Board of Directors are looking forward to an exciting and productive 2018!

REGISTER TODAY!

PHA Forum 2018
Population Health Management: A Framework for Value-based Care, Healthy Consumers and Healthy Communities

The PHA Forum 2018 will be held on **Monday, March 19, 2018** in Philadelphia, PA co-located with the Population Health Colloquium and co-hosted by Jefferson College of Population Health.

REGISTER

The agenda includes the following:

Networking Breakfast
7:30 - 8 am ET

Welcome Population Health Management: A Framework for Value-based Care, Healthy Consumers and Health Communities
Speaker: Rose Maljanian, Chairman & CEO, HealthCAWS & Chairman of the Board, Population Health Alliance
8:00 - 8:15 am ET

Policy Implications for Population Health under an Evolving Healthcare Reform Agenda
Speaker: Mike Nardone, Disabled and Elderly Health Programs Group, Centers for Medicare and Medicaid Services
8:15 - 8:45 am ET

Driving Quality through Population Health Management a Multi-Constituency Approach
Speaker: Peggy O'Kane, President & CEO NCQA or Michael Barr, Chief Medical Officer, NCQA
8:45 - 9:15 am ET

Perceptions on Aging and Age Stereotypes as Social Determinants of Health and Their Impact on Health and Cost
Speaker: Erwin J Tan Policy, Research & International Affairs Director, AARP Thought Leadership – Health
9:15 -9:45 am ET

Plenary Q&A
9:45 - 9:55 am ET

Payer Population Health Strategies Across the Segment Continuum
Speakers: Congresswoman Allyson Y Schultz, President & CEO, Better Medicare Alliance
Trent Haywood, MD, JD, Chief Medical Officer Office of Clinical Affairs, Blue Cross Blue Shield Association, Invited
Sandeep Wadhwa, MD, SVP Government Programs, Solera Health Network (moderator)
10:05 - 11 am ET

Panel Discussion-Multi-stakeholder Approaches to Population Health Management in Provider Led Accountable Care Arrangements
Speakers: John H. Poelman, Executive Director, Accountable Care Learning Collaborative and Senior Director, Leavitt Partners
Ray Fabius, MD, Co-founder and President, Health Next
Jaan Sidorov, CEO & President, The Care Centered Collaborative (moderator)
11 - 11:55 am ET

Closing Remarks
Speaker: Rose Maljanian, Chairman & CEO, HealthCAWS & Chairman of the Board, Population Health Alliance
11:55 am - 12pm ET

PHA Membership Meeting and Luncheon
12pm - 1:00pm ET

REGISTER

TRADITIONAL ONSITE ATTENDANCE

[Click here](#) to attend the 2018 PHA Forum live in Philadelphia, PA at the rate of \$495.

LIVE WEBCAST (ONLINE) ATTENDANCE

[Click here](#) to attend the 2018 PHA Forum via live video Internet in live streaming Internet video webcast at the rate of \$295.

REGISTER

ICYMI: Webinar:

Driving Quality through Population Health Management Strategies: An Overview of the PHA Framework and NCQA Accreditation Standards

Speakers:
Patricia Barrett, Vice President, Product Design and Support, NCQA
Rose Maljanian, Chairman & CEO, HealthCAWS, Inc., and PHA Board Chair

Rose Maljanian, PHA Board Chair, would like to thank our partners at NCQA for their presentation and the more than **1250 attendees** who participated in this webinar.

Note that PHA hosts its member showcase webinar series on a monthly basis. Contact Allison King at aking@populationhealthalliance.org or (202) 737-5476 to inquire about participation.

Listen to the recording

ICYMI - Provider Series Webinar:

Pediatric Population Health: Of Offspring and Outcomes

Speakers:
Gary Stelluti, Principal & Chief Strategist, HC Marketing
Jaan Sidorov, MD, CEO and President, The Care Centered Collaborative at The Pennsylvania Medical Society and Population Health Alliance Provider Engagement Chair (moderator)

The next webinar in this series will be held **February 7, 2018**. Watch for a registration announcement soon!

Listen to the recording

Save the Date: PHA Capitol Caucus 2018

The PHA Capitol Caucus 2018 will be held on **Thursday, October 11, 2018** in Washington, DC. For those that missed it this year, [PHA Capitol Caucus 2017](#) was a great event with outstanding speakers! Make sure you don't miss out next year-save the date!

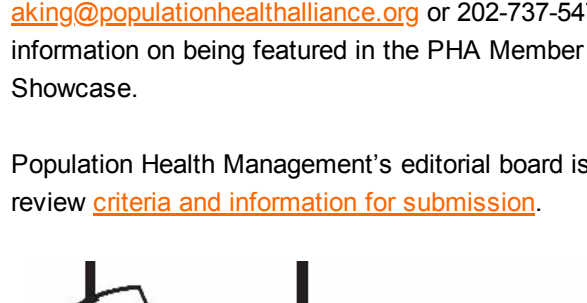
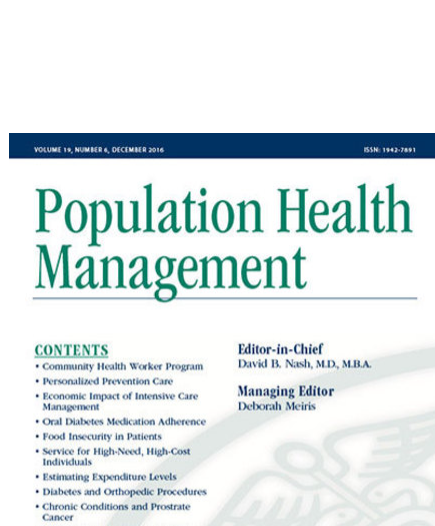
Population Health Management

Population Health Management is the official journal for the Population Health Alliance. PHA corporate members receive a complimentary subscription. In a previous edition we had a full insert highlighting the [PHA Value to Members](#).

In future issues we will include PHA Member Showcase where your company can be highlighted to the journals more than 14,000 corporate and individual subscribers.

Please contact Allison King at aking@populationhealthalliance.org or 202-737-5476 for more information on being featured in the PHA Member Showcase.

Population Health Management's editorial board is seeking manuscript submissions for review. Please review [criteria and information for submission](#).



PHA Members in the News

FDA Accepts New Drug Applications for Merck's Doravirine, the Company's Investigational Non-Nucleoside Reverse Transcriptase Inhibitor (NNRTI), for Treatment of HIV-1 Infection

Merck, known as MSD outside the United States and Canada, today announced that the U.S. Food and Drug Administration (FDA) has accepted for review two New Drug Applications (NDAs) for doravirine, the company's investigational non-nucleoside reverse transcriptase inhibitor (NNRTI) for the treatment of HIV-1 infection in adults. The NDAs include data for doravirine (DOR) as a once-daily tablet for use in combination with other antiretroviral agents, and for use of doravirine with lamivudine (3TC) and tenofovir disoproxil fumarate (TDF) in a once-daily fixed-dose combination single tablet as a complete regimen (DOR/3TC/TDF). The FDA has set a target action date of Oct. 23, 2018, for both applications under the Prescription Drug User Fee Act (PDUFA). [MORE](#)

Capital BlueCross Encourages Healthy Habits to Start the New Year

With the start of 2018, many people are diving into their New Year's resolutions. Two of the most popular ones are to get in shape and be healthy. As a community-based health insurer that prioritizes health and wellness, **Capital BlueCross** has multiple tools to help you achieve your goals. [MORE](#)

Mercy Partners With GoHealth Urgent Care

GoHealth Urgent Care, one of the nation's fastest-growing urgent care providers, and **Mercy**, one of the nation's most innovative and integrated care delivery health systems, today announced they have partnered to create a substantial network of urgent care centers across the Midwest that will put patients first and deliver superior care and convenience. The joint venture will provide patients in Missouri, Oklahoma and Arkansas with greater access to innovative urgent care through state-of-the-art technology and unique patient access tools—wherever and whenever they need it the most. [MORE](#)

Franciscan Health's Infant Sleep Program in Indianapolis Garners National Recognition

Franciscan Health Indianapolis has been recognized by the National Safe Sleep Hospital Certification Program as a "Silver Safe Sleep Leader" for its commitment to best practices and education on infant safe sleep. [MORE](#)

TripleCare to Introduce Telemedicine Services in Three Skilled Nursing Facilities Owned by Wisconsin Illinois Senior Housing

TripleCare, a national provider of telemedicine-based healthcare services to skilled nursing facilities (SNFs), announced today that the Company has entered into an agreement to provide virtual telemedicine services to three Wisconsin Illinois Senior Housing Inc. (WISH) skilled nursing facilities (SNFs) managed by Lakewood, Colo.-based Carriage Healthcare Companies, Inc. (CHC). [MORE](#)

AARP The Magazine Has the Highest Readership of All U.S. Magazines, MRI Finds

AARP reacted today to new survey findings from GfK MRI that AARP The Magazine (ATM) is officially America's most-read magazine. ATM, AARP's monthly magazine and flagship publication, continues to serve as a primary source of information and entertainment for people age 50-plus – with a readership of 38.3 million – the largest of any magazine in the U.S., according to data from market research firm GfK MRI. [MORE](#)

Blue Cross Blue Shield Association Report Links Social Determinants to the Adverse Health Impact of Specific Diseases

A Moody's Analytics report, prepared for the **Blue Cross Blue Shield Association** (BCBSA), was released today linking social determinants of health to differences in health across communities. Moody's Analytics utilizes the Blue Cross Blue Shield Health IndexSM (BCBS Health Index) – a first-of-its-kind measurement of health for nearly every county in America. The BCBS Health Index identifies the health conditions with the greatest impact on the commercially insured and – paired with an analysis by Moody's Analytics – how the level of health impact of these conditions is influenced by social determinants of health such as socioeconomic conditions, level of education, community health behaviors and local health system characteristics. [MORE](#)

Geisinger President and CEO Dr. David Feinberg named among the Top Ten Voices in Healthcare by LinkedIn

In the sea of voices out on social media, only a select few rise above the others and command attention. According to LinkedIn, **Geisinger** President and CEO Dr. David Feinberg is one of those voices and so they've named him one of the LinkedIn Top Voices of 2017 in Healthcare. [MORE](#)

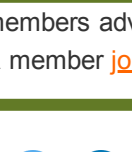
DaVita Medical Group to Join Optum

Optum, a leading health services company, and DaVita Medical Group, one of the nation's leading independent medical groups and a subsidiary of DaVita Inc. (NYSE: DVA), are combining. The agreement, entered into on December 5, 2017, calls for Optum to acquire DaVita Medical Group for approximately \$4.9 billion in cash. The transaction is expected to close in 2018 and is subject to regulatory approval and other customary closing conditions. [MORE](#)

Join PHA

If you would like to have your PHA member company featured in Population Health in the News contact Allison King at aking@populationhealthalliance.org (202) 737-5476

The PHA Board thanks its many committed members advancing Population Health for individuals and communities every day. If you are not a PHA member [join the Population Health Alliance](#) today.



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