



Voice of Population Health NEWSLETTER



Tom Scully Announced as Keynote at PHA Capitol Caucus & Innovation Summit

Register by August 15 for the Early Bird Discount!

Tom Scully, General Partner, Welsh Carson, Anderson & Stowe and Former CMS Administrator, will join Population Health Alliance Chairman of the Board Rose Maljanian to kick off the PHA Capitol Caucus and Innovation Summit in Washington, DC with the opening keynote, "Leading at the Intersection of Innovation and Policy"

Mr. Scully will share his experience leading change in the government sector through policy and his expertise creating and investing in innovation. He will make recommendations on how public-private partnerships can result in greater impact than could be achieved alone by either sector.

The PHA Capitol Caucus and Innovation Summit 2018 will be held on **Thursday, October 11, 2018** in Washington, DC.

Register today – discounted Early Bird Rates end August 15!

Learn more and view the program [here](#).

For sponsorship opportunities, contact Jake Glover, Executive Director of Business Development, at JGlover@populationhealthalliance.org or (571) 243-6306.

REGISTER

PHA Announces Michael Barry, CAE, as Executive Director

The Population Health Alliance (PHA) has announced the appointment of Michael Barry, CAE, as Executive Director, effective August 3, 2018. Mr. Barry joins the Alliance with over 30 years' experience in health-related, non-profit organizations, with a focus on population health and prevention. Recently, Mr. Barry completed a successful 13-year tenure as the executive director of the American College of Preventive Medicine (ACPM), the leading U.S.-based physician organization dedicated to improving the health of individuals and populations through evidence-based health promotion, disease prevention, and systems-based approaches to improving health and health care.

"I am pleased to welcome Michael Barry as the Population Health Alliance Executive Director. Mike brings many years of experience as an association executive. His depth and breadth of experience, disciplined management style and focus on member value will be vital to working in lock step with the Board of Directors to take PHA to new heights," said Rose Maljanian, Chairman and CEO, HealthCAWS, and Chairman of the Board for the Population Health Alliance.

READ THE ANNOUNCEMENT

PHA Releases White Paper on Social Determinants of Health

PHA has released a comprehensive White Paper examining the definition, impact, and potential interventions to reduce the effect of negative social determinants of health (SDH) on health status in the U.S. PHA's Quality and Research Committee spearheaded this initiative to identify best practices and highlight areas where additional research is required to support organizations intervening in SDH. The White Paper extends and amplifies PHA's well-known [Population Health Management Framework](#) showing how population health management programs that capture social needs can effectively drive improvements in the health of individuals and communities.

The White Paper is available as a benefit to members of the Population Health Alliance. Non-members may access an [Executive Summary](#).

ICYMI - Webinar:

Social Determinants of Health - Taking Action Overview

Speaker:
Mary Jane Osmick, MD
Vice President & Medical Director
American Specialty Health

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ICYMI - Provider Series Webinar: Healthcare's Shifting Risk: The Implication for Physicians

Speaker:
Dan Brooks
Senior Vice President, Strategic Partnerships
HealthEC

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Quality & Research

The Population Health Alliance (PHA) Quality and Research Committee is formulating its 2018-2019 priorities and we want to hear from you. Please complete this short survey <https://www.surveymonkey.com/r/TJNRS5C> to let your organization's voice be heard. Also if you are interested in participating in the PHA Quality and Research Committee check "Yes" in the last survey item and we will be in touch with you shortly.

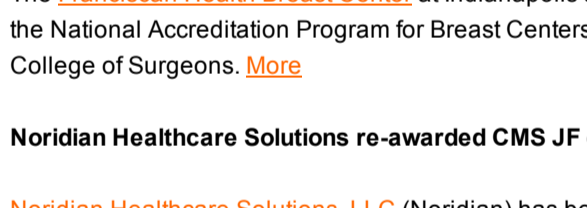
Population Health Management

Population Health Management is the official journal for the Population Health Alliance. PHA corporate members receive a complimentary subscription. In a previous edition we had a full insert highlighting the [PHA Value to Members](#).

In future issues we will include PHA Member Showcase where your company can be highlighted to the journals more than 14,000 corporate and individual subscribers.

Please contact Allison King at aking@populationhealthalliance.org or 202-737-5476 for more information on being featured in the PHA Member Showcase.

Population Health Management's editorial board is seeking manuscript submissions for review. Please review [criteria and information for submission](#).



PHA Members in the News

Solera Health Announces New Contract with ATRIO Health Plans

[Solera Health](#), a leading integrated benefit network, announced a new contract with Oregon-based ATRIO Health Plans to administer the Medicare Diabetes Prevention Program (MDPP) for its Medicare Advantage book of business. [More](#)

Merck Foundation and Marshall Health Announce New Initiative to Address Opioid Epidemic in West Virginia

The [Merck](#) Foundation is supporting a new initiative with Marshall Health to launch the Great Rivers Regional System for Addiction Care to address areas hit hardest by the opioid epidemic in West Virginia. [More](#)

Franciscan Health Breast Center Program Earns National Re-Accreditation

The [Franciscan Health Breast Center](#) at Indianapolis and Mooresville has been granted full re-accreditation by the National Accreditation Program for Breast Centers (NAPBC), a program administered by the American College of Surgeons. [More](#)

Noridian Healthcare Solutions re-awarded CMS JF contract

[Noridian Healthcare Solutions, LLC](#) (Noridian) has been re-awarded the Part A and Part B Medicare Administrative Contractor Jurisdiction F (JF) contract by the Centers for Medicare & Medicaid Services (CMS), concluding a full-and-open competitive procurement. Under this re-award, Noridian will continue to perform the JF contract which it was first awarded in 2011. [More](#)

Independent Health partnering with Zipongo to make it easier for members to eat well

[Independent Health](#) is teaming up with [Zipongo](#), a San Francisco-based organization and the leading national provider of Food Benefits Management services for health plans, providers and employers, to offer its members a digital food marketplace that will help them select, purchase and prepare healthy foods from home or on-the-go. [More](#)

Duke University Healthcare Policy Research Report Highlights Value of Turn-Key Health Model

A newly published report from Duke University, "[Innovations in Medicare Advantage to Improve Care for Seriously Ill Patients](#)," highlights [Turn-Key Health](#), an affiliate of Enclara Healthcare, for its innovative approach to serving health plans, provider organizations and their members who are experiencing a serious or advanced illness. [More](#)

Puerto Rico's Largest MSO Goes Live on Innovaccer's Healthcare Data Platform

Inmediata, Puerto Rico's largest Management Service Organization (MSO), went live on [Innovaccer's](#) healthcare data platform to drive analytics-powered healthcare, gain insights into provider performance and deliver value-based care. Inmediata currently manages around 70% of patient data across the island of Puerto Rico. [More](#)

eQHealth Solutions Awarded Senior Medicare Patrol Program Grants for the States of Georgia, Louisiana and Mississippi

[eQHealth Solutions](#) announced that it recently been awarded new five-year Senior Medicare Patrol (SMP) grants, by the Administration for Community Living (ACL) for the States of Georgia, Louisiana and Mississippi. eQHealth Solutions has held the Louisiana SMP grant since 2009 and the Mississippi SMP grant since 2015. The SMP mission is to empower Medicare beneficiaries, their family members and caregivers to prevent health care fraud through outreach, counseling and education. [More](#)

Geisinger and AstraZeneca Create New Asthma App Suite

[Geisinger](#) and AstraZeneca have partnered to improve asthma care by creating a suite of products that integrate into the electronic health record (EHR). The goal is to engage patients and providers in co-managing the disease, especially during intervals between office visits. [More](#)

Mercy Grants Benefit Communities for 30 Years

For three decades, [Mercy](#) has supported communities by giving more than \$15 million in grants to organizations that serve children, elderly, the homeless and uninsured people. That giving continues for the 30th year as 27 Mercy grants totaling \$500,000 have been awarded to organizations across seven states. The funds will provide medical care, counseling, housing, meals and more. [More](#)

BioIQ is Humanizing Analytics and Helping Healthcare Organizations Close the Gap Between Data and Performance

[BioIQ](#), a healthcare technology company driving the shift to value-based care, has announced the advancement of the BioIQ analytics platform. The offering humanizes analytics to provide healthcare organizations with deep insights into individuals that result in optimizing member engagement, navigation and experience in health-related programs to close gaps in care, improve outcomes, achieve quality measures and control costs. [More](#)

Blue Cross and Blue Shield Companies Make Landmark Decision to Advance Better Treatment Options for Opioid Use Disorder

Almost a quarter of a million [Blue Cross and Blue Shield \(BCBS\)](#) members were diagnosed with opioid use disorder in 2017. To find reliable support for these members – and all Americans suffering from opioid use disorder – BCBS companies will collaborate with experts and industry leaders to assess the effectiveness of treatment options and improve access to quality treatment services. [More](#)

Tufts Health Plan Rated 100 Percent on Annual Disability Equality Index and Named a "Best Place to Work for Disability Inclusion"

[Tufts Health Plan](#) has been recognized by the American Association of People with Disabilities (AAPD) and the Disability:IN in their fourth annual Disability Equality Index (DEI), with a score of 100 percent. [More](#)

Join PHA

If you would like to have your PHA member company featured in Population Health in the News contact Allison King at aking@populationhealthalliance.org (202) 737-5476

The PHA Board thanks its many committed members advancing Population Health for individuals and communities every day. If you are not a PHA member [join the Population Health Alliance](#) today.

