

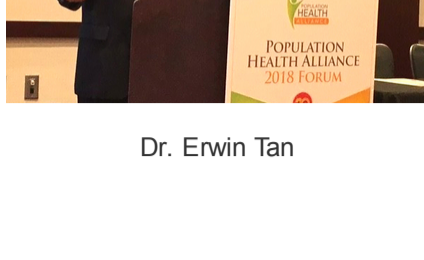
PHA Forum 2018

Population Health Management: A Framework for Value-based Care, Healthy Consumers and Healthy Communities

The Population Health Alliance PHA Forum 2018 drew executives across this multistakeholder industry to advance the Population Health Alliance's Population Health Framework to improve quality and health of populations. Attendees heard keynote presentations from Congresswoman Allyson Y. Schwartz, CEO, Better Medicare Alliance, on her views from Washington on the shift to value-based care, Erwin Tan, MD, Policy, Research & International Affairs Director, AARP Thought Leadership, on perceptions on aging and age stereotypes as social determinants of health and their impact on health and costs, and Peggy O'Kane, President & CEO, NCQA, on driving quality through population health management. Attendees also heard panels on payer population health strategies across the segment continuum and multi-stakeholder approaches to population health management in provider led accountable care arrangements.



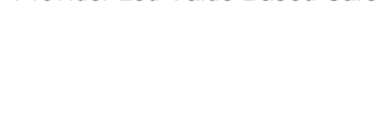
Congresswoman Allyson Y. Schwartz



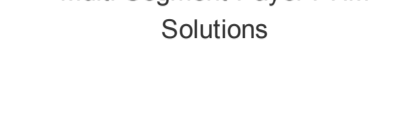
Dr. Erwin Tan



Peggy O'Kane



Provider Led Value-Based Care



Multi-Segment Payer PHM Solutions



PHA Forum 2018 Attendees

Thank you to the PHA Forum 2018 Sponsors



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Silver Sponsor

ICYMI - Webinar

Population Health Management (PHM) for the Practicing Provider

Speakers:

Anthony Akosa, MD, MBA, System Medical Director, Franciscan Health
Jaan Sidorov, MD, CEO, Care Centered Collaborative

[LISTEN TO THE RECORDING](#)

Save the Date: PHA Capitol Caucus 2018

The PHA Capitol Caucus 2018 will be held on **Thursday, October 11, 2018** in Washington, DC. For those that missed it this year, [PHA Capitol Caucus 2017](#) was a great event with outstanding speakers! Make sure you don't miss out next year-save the date!

Welcome PHA's Newest Members

Welcome [Beaver Hollow Conference Center](#), [Home of the Biggest Loser Resort Niagara](#), [Zipongo](#), and [Independent Health](#) as PHA's newest members.

[Beaver Hollow Conference Center](#), Home of the Biggest Loser Resort Niagara is a world class Conference Center & Spa. Since their opening in 1989, Beaver Hollow Conference Center has earned a reputation as the premier location for group and corporate business meetings and events. Privately owned by Snyder Corporation, a hospitality, travel, and transportation company with over 50 years of serving the Buffalo and Rochester, New York region, our company is dedicated to serving the Western New York community.

[Zipongo](#) is a digital nutrition platform that takes the guesswork out of healthy eating with personalized meal recommendations based on biometrics and food preferences. We work with employers, health plans and wellness companies to reduce chronic disease and improve the health of their employees and members through a food as medicine approach.

Zipongo's solution delivers real-time support for all the places a person makes food decisions – at home, at work, at the grocery store, and at restaurants. Pointing users to the healthiest recipe and menu choices reduces the likelihood of making poor food choices based on convenience, cost and other factors.

[Independent Health](#) is a not-for-profit health plan that continually aims to provide our community with innovative health-related products and services, which enable affordable access to quality health care.

Independent Health's award-winning customer service, dedication to quality health care and unmatched relationships with physicians and providers has allowed us to be consistently recognized as one of the highest-ranked health insurance plans in the nation.

PHA Board of Directors

The PHA Board of Directors has confirmed the following slate of Officers and Directors for 2018-2019. "I am pleased to congratulate Chris Long, President of AxisPoint Health on his new role of President Elect, welcome returning Director Dexter Shurney, MD, Chief Medical Officer for Zipongo and welcome new Director John Haughton, MD, Chief Innovation Officer for Independent Health", said Rose Maljanian, Chairman and CEO HealthCAWS and Chairman PHA. "We are fortunate to have a Board of such high caliber, comprised of experienced, talented and committed individuals focused on taking PHA to new heights", added Maljanian.

Executive Committee and Committee Chairs			
Rose Maljanian	Chairman and CEO	HealthCAWS	Chairman
Chris Long	SVP and Chief Operating Officer	AxisPoint Health	President Elect
John Griffin, JD	Chief Operating Officer	EB Health Solutions	Treasurer
Mary Jane Conick, MD	VP/ Medical Director, Medical Services Dept.	American Specialty Health	Chair, Quality & Research
Helene Forte	Vice President Public Programs	Tufts Health Plan	Chair, Gov Affairs
Sandeep Washwa, MD	CMO and VP, Care and Delivery Management	Solera Health	Co Chair, Program and Membership
Raymond Pabius, MD	CEO	HealthNext	Co Chair, Program and Membership
Jaan Sidorov MD	CEO and President	Care Centered Collaborative	Chair Provider Engagement
Directors			
Anthony Akosa, MD	Chief Medical Officer	Franciscan Health	Director
John L Brooks III	Managing Director	Healthcare Capital, LLC	Director
Michelle Hart-Guyott	Co-Founder and Vice President	Innovative Healthcare Delivery	Director
John Haughton MD	CMO	Independent Health	Director
Jim Pabick	President	Brew Wellcozz	Director
Susan Riley	Independent	Independent	Director
John Robitscher	President and CEO	National Association of Chronic Disease Directors	Director
Tehseen Salimi MD	Head of Medical Affairs-Primary Care and Women's Health	Merck	Director
Dexter Shurney MD	CMO	Zipongo	Director
John Sory	Chief Executive, UHealth Regional Alliance	University of Miami Health System	Director
David Nash, MD	Dean	Jefferson School of Population Health	Honorary, Non-voting
Jake Glover	Executive Director	PHA	PHA Staff

Population Health Management

Population Health Management is the official journal for the Population Health Alliance. PHA corporate members receive a complimentary subscription. In a previous edition we had a full insert highlighting the [PHA Value to Members](#).

In future issues we will include PHA Member Showcase where your company can be highlighted to the journals more than 14,000 corporate and individual subscribers.

Please contact Allison King at aking@populationhealthalliance.org or 202-737-5476 for more information on being featured in the PHA Member Showcase.

Population Health Management's editorial board is seeking manuscript submissions for review. Please review [criteria and information for submission](#).



PHA Members in the News

Solera Health and Feeding America Join Forces to Mitigate Food Insecurity

[Solera Health](#), a leading integrated benefit network, today launched a national partnership with Feeding America®, the nation's largest hunger-relief organization, to help health plans and providers address food insecurity and improve health outcomes. [More](#)

NCQA Releases 2018 Health Plan Medicaid Module

The [National Committee for Quality Assurance \(NCQA\)](#) announces the release of the 2018 Health Plan Medicaid Module. The Medicaid Module reduces the burden on state Medicaid programs and their contracted Medicaid plans so resources can be used where they are most needed: on beneficiaries. [More](#)

Lehigh Valley Health Network Receives 2018 AMGA-Optum Award for Innovation in Population Health through Populytics

Lehigh Valley Health Network (LVHN) was awarded the 2018 AMGA–Optum Award for Innovation in Population Health on March 8, 2018, during AMGA's Annual Conference in Phoenix, AZ. Sponsored by the American Medical Group Association (AMGA) and national health services and innovation firm, Optum, the award recognizes pioneering work in the field. [Populytics, Inc.](#), wholly-owned subsidiary of LVHN, and regional population health management and analytics firm, spearheads the innovative work that made receipt of the award possible. According to sponsors, it is "a direct attestation to the positive outcomes LVHN and Populytics have had in improving the health of patients, as well as advancing the business model for population health." [More](#)

AxisPoint Health Announces Acquisition by HGS

Hinduja Global Solutions Limited (HGS) has announced that it has acquired [AxisPoint Health](#), a leading population health management company. The newly-added portfolio of services opens up addressable market opportunities and provides a more robust value proposition to customers. [More](#)

UnitedHealthcare Joins Group of Health Care Organizations to Launch Blockchain-Driven Effort to Tackle Care Provider Data Issues

Five leading health care organizations – Humana, MultiPlan, Quest Diagnostics and UnitedHealth Group's Optum and [UnitedHealthcare](#) – today announced that they are launching a pilot program applying blockchain technology to improve data quality and reduce administrative costs associated with changes to health care provider demographic data, a critical, complex and difficult issue facing organizations across the health care system. [More](#)

Capital BlueCross Improves the Healthcare Experience for Members with Enhanced Digital Functionality

[Capital BlueCross](#) today announced the launch of its newly designed secure website, allowing members greater ease and convenience when accessing their health plan information. The digital improvements provide members with a more personalized healthcare experience with streamlined options and easy to find information. [More](#)

BioIQ Raises \$26.5M to Transform Value-Based Care Delivery for Payers, Providers and Consumers

[BioIQ](#), a healthcare technology company driving the shift to value-based care, announced today it has raised \$26.5M. The financing was led by HealthQuest Capital, with Arboretum Ventures and select insiders joining the syndicate. BioIQ will use the funding to fuel continued growth and support its mission to help transform the U.S. healthcare system and impact more than 100 million lives. [More](#)

HealthFitness Granted Full URAC Call Center Accreditation and NCQA Disease Management Accreditation

[HealthFitness](#) is pleased to announce that, following an in-depth review process, it has received and renewed its URAC FCC accreditation for Nurse Line and NCQA DM accreditation for Condition Management Coaching. [More](#)

Noridian Healthcare Solutions awarded CMS UPIC SMRC contract

[Noridian Healthcare Solutions, LLC \(Noridian\)](#) has been awarded a \$227 million Supplemental Medical Review Contractor (SMRC) contract by the Centers for Medicare & Medicaid Services (CMS), concluding a competitive procurement as a part of the UPIC IDIQ. [More](#)

eQHealth Solutions Chosen to Provide Business Intelligence and Population Health Management to Peoples Health

[eQHealth Solutions](#) was selected by Peoples Health, a Louisiana Medicare Advantage company, to support its efforts to provide the highest level of preventive, chronic and acute care management to its plan members by using eQSuite® business intelligence, healthcare analytics and population health management technology. Designed for health plan administrators and medical management teams, eQHealth's technology facilitates care transitions, case management and disease management across the entire continuum of care and provides insights on the factors driving the quality of care and healthcare costs. eQHealth's system will also be leveraged to identify high-risk members, categorizing and prioritizing members by illness and severity of illness, and pinpointing members needing intervention to fill gaps in care. [More](#)

TripleCare Launches Telemedicine Services at Asbury Communities

[TripleCare](#), a national provider of telemedicine-based healthcare services to skilled nursing facilities (SNFs), announced today that the Company has introduced its services to Asbury Communities. Asbury Communities, a not-for-profit organization that manages eight communities in four states and offers a range of life-enhancing services for seniors, is ranked the nation's 15th-largest not-for-profit system serving older adults. [More](#)

Blue Cross Blue Shield Association Establishes the Blue Cross Blue Shield Institute to Reduce the "ZIP Code Effect" on Health

The [Blue Cross Blue Shield Association \(BCBSA\)](#) today launched the Blue Cross Blue Shield InstituteSM (BCBS Institute), a new subsidiary of BCBSA created to address the social and environmental factors that greatly influence health and health outcomes. [More](#)

Join PHA

If you would like to have your PHA member company featured in Population Health in the News contact Allison King at aking@populationhealthalliance.org (202) 737-5476

The PHA Board thanks its many committed members advancing Population Health for individuals and communities every day. If you are not a PHA member [join the Population Health Alliance](#) today.



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